

Rate Card #9
 Effective Since
 September 1, 1992

4 Color

	1X	3X	6X	9X	12X
Full Page	\$1,950	\$1,901	\$1,872	\$1,843	\$1,804
2/3 Page	1,729	1,686	1,660	1,635	1,599
1/2 Page	1,508	1,470	1,448	1,425	1,395
1/3 Page	1,300	1,268	1,248	1,229	1,203
1/4 Page	1,144	1,115	1,099	1,081	1,058

Black & White

	1X	3X	6X	9X	12X
Full Page	\$1,300	\$1,248	\$1,222	\$1,196	\$1,157
2/3 Page	1,079	1,036	1,014	993	960
1/2 Page	858	824	807	789	764
1/3 Page	650	624	611	598	579
1/4 Page	494	474	464	455	440
1/6 Page	390	375	367	359	347
1/8 Page	325	312	306	299	289
1/9 Page	234	225	220	215	208

For two-color rate add \$300.00 to Black & White price.

Preferred placement available for an additional 10% charge.

18X rates or greater available upon request.

Above rates apply to Amazing Computing and AC's Guide.

Multiple rates based on consecutive insertions within a 12 month period only.

DIS-COUNTS:

Receive a 15% discount off the above rates when you provide camera-ready ad materials.
 Earn an additional 10% discount off the above rates when you prepay the cost of your ad.
 Payments made by credit card receive 10% discount and will be charged at press time each month. Earned frequency discounts apply to all three publications.

**To advertise in Amazing Computing, AC's TECH and AC's GUIDE:
 Call 508-678-4200 • Fax 508-675-6002**

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